Top three reasons to attend Greenbuild

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Over the years I've been fortunate to attend every Greenbuild. Since the first Greenbuild in 2002 in Austin, including as an exhibitor since 2004, I have been amazed by the quality of this event. Each year, I attend over 20 conferences and tradeshows that are related to sustainability or green building. And in my opinion, Greenbuild is consistently the best overall conference.

Here are the top three reasons I think you should attend this year's show in Philadelphia.

3. Meet old friends and make 30,000 new ones
Greenbuild feels like homecoming to most folks in our industry. Whether you joined the industry in 2012 and this is your first Greenbuild, or you are a veteran and this is your twelfth, Greenbuild is a collection of dedicated individuals that are trying to put a dent in this universe.

We're all busy and it's tough to connect with friends in the industry. But, at Greenbuild you can see friends you've made through through past projects or at firms where you've worked, and you can make new friends. As you know, it takes a lot of multidisciplinary effort to make a project work, and it takes even more effort to achieve sustainability goals. I realized early on that in order to succeed, I need to have friends in every discipline in design, construction and engineering.

Don't be shy. Make some new friends.

2. Discover the marketplace under one roof
At Greenbuild you will find the largest concentration of product and service providers under one roof. Greenbuild provides green building professionals with endless opportunities to learn about innovative companies, as well as the products and services available to deploy on projects today and into the future.

As an attendee I've found many project solutions onsite at Greenbuild, and I've brought these solutions to clients around the world. Greenbuild has saved me tons research time, and it has provided the opportunity to interact with representatives face-to-face. Green building projects are comprised of hundreds of products and systems, and having them under one roof for two days has always been one of my favorite parts of Greenbuild.

Interact face-to-face and save time.

1. Recharge your inspiration
Greenbuild attracts the world's best speakers on the topics of sustainability and green building. Green building is tough work and it helps to have others share their project stories to be encouraged and motivated. There are over a hundred learning opportunities thanks to the education program committee that spends a year planning Greenbuild's educational offerings. There are also incredible green building tours, that offer an opportunity tour local and innovative green building.

The inspiration is contagious. Keep spreading it.

See you at Greenbuild!

Paul Shahriari
GreenMind Inc.

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2 comments

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MOHD. HABIB HASAN
DGM COORDINATION (ARCHITECT)
2 years 17 weeks ago

The topic is very helpful to understand the importance of Greenbuild.So who are interested about Green,Leeds should attend the Greenbuild.

Heather Blakeslee
Deputy Executive Director
2 years 22 weeks ago

We're really excited for everyone to be here in Philadelphia! As the Host Chapter for Greenbuild, DVGBC is really excited about the great tours program we've put together, so don't miss out!
http://dvgbc.org/greenbuild/2013Tours

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